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1. Personal Information

NAME: María Fernanda Figueroa Herrera

BIRTH: 26/06/1985

NATIONALITY: argentinean/spanish

ID: 31.400.681

CIVIL STATUS: Married, 1 daughter

ADDRESS: Vicente López 277, 2do D, Martínez – San Isidro (Buenos Aires)

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2. Abstract

Educator and Researcher in Sustainable Business, Social Innovation, Circular Economy and Impact Investment.

- Ph.D. in Economic Sciences with a specialization in Administration (Univ. de Buenos Aires, with scholarship co financed by the National Council for Scientific and Technical Research and Universidad Austral).
- Master's degree in Government and Culture of Organizations (Univ. Navarra).
- Professor and researcher in Sustainable Business Models at the Faculty of Business and the Center for Sustainability and Social Innovation at Universidad Austral.
- Co-Director of the Diploma in Innovation for the Circular Economy and the Program in Impact Finance and Investment (Universidad Austral).
- I coordinated the Latin American Observatory for Entrepreneurial Finance (IAE-FCE, Universidad Austral).
- I developed Social Innovation programs at the NGO Cooperación Internacional (Madrid) and at Cáritas San Juan (Argentina).
- Worked in the international trade department at Grupo Peñaflo.
- I was a member of the Impact Investment Group Cono Sur and the Steering Committee for Social Enterprises in Argentina.

My research topics include:

- Growth of Social Enterprises in Argentina: Conception, Barriers, and Facilitators
- Management Models for Impact Investment in Argentina and Latin America
- Circular Business Models in Latin America
- Fair Trade as a tool for the development and internationalization of small producers
- Sustainable Consumption
- Business Ethics and the Political Role of Multinationals.

3. Academic Education

3.1. Formal studies

a. Phd: finished 2023

Ph.D. in Economic Sciences with a specialization in Administration (Univ. de Buenos Aires, with scholarship co financed by the National Council for Scientific and Technical Research and Universidad Austral).

Thesis: "Analysis of facilitators and barriers to the growth of Argentine Social Enterprises. Proposal for a management model". Graduated with honors

b. Master: finished 2012.

Master's in Government and Culture of Organizations. Universidad de Navarra, Institute of Business and Humanism, Spain. Thesis: 'The Moral Responsibility of Multinationals. Florian Wettstein's Perspective.' Total credits: 60

c. Bachelor's Degree: finished 2008.

International Trade. Catholic University of Cuyo, San Juan, Argentina. Final GPA: 8.94. Thesis: 'Scope of the Fair Trade model in international marketing. Experiences and possibilities in global, national, and local contexts.'

3.2. Complementary studies

Course Name: "Social Business Creation Training-of-Trainers on Gamification and Experiential Learning Methods in Social Entrepreneurship Education"

Organizing Institutions: HEC Montreal and Yunus Centre.

Mode: Online.

Duration: 25 hours.

Year: 2021

Course Name: "Impact Enterprises."

Organizing Institution: Njambre.

Mode: MOOC (Massive Open Online Course).

Duration: 6 hours.

Year: 2019

Course Name: "Innovation and Social Entrepreneurship."

Organizing Institution: Provincial Government and University of Malaga.

Mode: MOOC.

Duration: 48 hours.

Year: 2016

Course Name: "CANVAS Model and Design Thinking."

Organizing Institution: BA Emprende Academy (Government of the City of Buenos Aires).

Mode: MOOC.

Duration: 24 hours.

Year: 2016

Course Name: "Experiential Learning Methodology. Training for Trainers."

Organizing Institution: AFS (intercultural programs).

Mode: In-person.

Duration: 24 hours.

Year: 2016

Course Name: "Seminar on Training in Corporate Social Responsibility and Sustainability."

Organizing Institution: Argentine Institute of Corporate Social Responsibility (IARSE).

Mode: In-person.

Duration: 8 hours.

Year: 2016

Course Name: "Integrated Marketing Communications Program."

Organizing Institution: Universidad Austral, Faculty of Communication

Mode: In-person.

Duration: 48 hours.

Year: 2012

Course Name: "Commercial Area Management Program."

Organizing Institution: Instituto Madero

Mode: In-person.

Duration: 24 hours.

Year: 2011

Course Name: "Intensive Program for Middle Managers."

Organizing Institution: Instituto Madero

Mode: In-person.

Duration: 24 hours.

Year: 2011

Course Name: "Advanced Public Management Training Program."

Organizing Institution: Catholic University of Córdoba. Institute of Administrative Sciences

Mode: In-person.

Duration: 120 hours.

Year: 2010

4. Awards and Scholarships obtained

- Hemispheric University Consortium HUC Seed Fund 2024 Award. REF: HSF23 for promoting joint research by Universidad Austral and TEC de Monterrey in the project "Impact Investment Management in Latin America: Strategies and Challenges for Generating Inclusive Markets in Disadvantaged Communities"

- Doctoral Scholarship for the period 2018-2023 from the National Council for Scientific and Technical Research and Universidad Austral.
- Scholarship for "The Economy of Francesco-International Event" convened by Pope Francis in Assisi in September 2022, where I coordinated the Working Group "Businesses in Transition to Sustainability."
- Funding from the Austral University Internal Research Competition 2023 and 2020, for the projects "Process of Impact Investment Management in Argentina. Case Study of the Bioregional Fund of the Gran Chaco Americano" and "Social Enterprises in Argentina: Elements contributing to their development and consolidation."
- Honor diploma for the highest GPA in the Bachelor's in International Trade awarded by the Catholic University of Cuyo. Year 2008.

5. Academic Production

5.1. Publications in Scientific Journals.

Full articles

- [Figueroa Herrera, M.F.](#) and [Murcia, M.J.](#) (2024), "Comparable yet distinct: a systematic review of social and small and medium-sized enterprises growth trajectories", *Social Enterprise Journal*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/SEJ-10-2023-0134> ISSN: 1750-8614.
- Figueroa Herrera, M. F. (2018). "Business Models that Build a Civil Market. Revista Filosofía de La Economía," 7(2), 171–185. Editorial: Centro de Investigación en Epistemología de las Ciencias Económicas, Facultad de Ciencias Económicas, Universidad de Buenos Aires. ISSN 2314-3592 (Print)/ISSN 2314-3606 (Online). [Link to article](#)
- Figueroa, M. F. (2011). "Sustainable Consumption: The Role of Responsible Companies. Revista Nuevas Tendencias," 82, 3–20. Servicio de Publicaciones de la Universidad de Navarra, S.A. ISSN: 1139-8124.
- Pujadas, C.; Figueroa, M. F.; García, M. L.; Hernández, J.J. (2009). "Sustainable Consumption in the Face of the Global Crisis." *Revista de Ciencia Política*, 8 (3). ISSN: 1851-9008. [Link to article](#)

Abstracts

- Figueroa, M. F. (2020). "Drivers and Barriers for Argentine Social Enterprises Growth. Recommendations for Consolidation." *Academy of Management Global Proceedings*. Vol. Mexico, No. 2020. Ed. Sonia Taneja, Texas A&M University Commerce. ISSN (print): 2638-4892.
<https://journals.aom.org/doi/abs/10.5465/amglproc.mexico.2020.0182.abs>
<https://doi.org/10.5465/amglproc.mexico.2020.0182.abs>

5.2. Publications in Books.

Full articles

- Figueroa M.F.; Marina, A.; Benites Leiva, E. (2023). "[Sustainable business models in the fashion industry: an Argentine social enterprise fostering an inclusive and regenerative value chain.](#)" Chapter in the Book "Responsible Consumption and Sustainability. Case Studies from Corporate Social Responsibility, Social Marketing, and Behavioral Economics" pag. 65-81 from the Book Series Springer Business Cases. Bianchi, C.; Vazquez Burguete, J.; Galan-Ladero, M.; Lanero-Carrizo, A. (Eds). Springer Cham. DOI: 10.1007/978-3-031-30742-3. ISBN eBook: 978-3-031-30742-3. ISBN Hardcover: 978-3-031-30741-6. Pages 299.
- Figueroa Herrera, M. F. (2023). "Business Models that Build a Civil Market." Chapter in the Book "[Communion Economy: academic and business experiences.](#)" Compiler: Ruiz, Julio A. Editorial: Pluma digital. ISBN 978-987-3645-90-7
- Machain G., Santhià C., Ciambotti G., Figueroa M.F. (2021) "The Quality of Information of GRI Standards in an Emerging Economy: Evidence from Green Accounting Practices in Argentina." Pag. 137-158. In: Aday E.K., Kosiba J.P.B., Hinson R.E., Twum K.K., Newman N., Nutsugah F.F. (eds) [Responsible Management in Emerging Markets. Sustainable Development Goals Series.](#) Palgrave Macmillan, Cham. ISSN 2523-3084. ISBN 978-3-030-76562-0 <https://doi.org/10.1007/978-3-030-76563-7>
- Hernández, J. J.; Figueroa M. F. (2018). "Ethical and Sustainable Consumption" pág 2-34. In the Book of the University Diploma in Quality and Social Responsibility in Agriculture. Editor: Secilio, G. Editorial: Ediciones INTA. ISBN. 978-987-521-834-5. Link to book
- Figueroa Herrera, M. F. (2012). "Competing Internationally and Contributing to Global Development." In the Book of the 6th Meeting of Researchers in Social Sciences of the Midwest Region and 3rd Binational with the IV Region of Chile. Editorial: Fundación Universidad Nacional de San Juan. ISBN 978-950-605-609-4.
- Pujadas, C.; Figueroa, M.F., Hernández J. J., & García, M. L. (2009). "Sustainable Consumption and its Relevance to Sustainable Local Development." In the Book of the V Meeting of Researchers in Social Sciences of the Midwest Region and 2nd Binational with the IV Region of the Republic of Chile. Universidad Nacional de San Juan. Editorial: Fundación Universidad Nacional de San Juan. ISBN 978-950-605-609-4.
- Figueroa, M. F., Tejada, V., & Videla, L. (2008). "Education for Sustainable Development: A Challenge for All." In the II International Congress: "The Contribution of the University to Sustainable Development" (pp. 71–86). Book of presentations of the II International Congress: "The Contribution of the University to Sustainable Development." Editorial Fund of the Catholic University of Cuyo. ISBN: N° 978-950-559-204-3.

Abstracts

- Figueroa, M. F. (2022). "Social Enterprises Growth in Emerging Markets. An empirical approach from Argentinian small and medium-sized social enterprises". In "[Enabling the change!: social innovation and enterprises for a better future: 13th International Social Innovation Research Conference Milan 8-10 September](#)

2021". Pedrini, M.; Molteni, M.; Ciambotti, G. (Eds). EGEA. ISBN: 978-88-238-8470-0. pag. 161-164.

- Figueroa, M. F.; Machain, G. (2022). "Social Enterprise's business models in Latin America". In "[Enabling the change!: social innovation and enterprises for a better future: 13th International Social Innovation Research Conference Milan 8-10 September 2021](#)". Pedrini, M.; Molteni, M.; Ciambotti, G. (Eds). EGEA. ISBN: 978-88-238-8470-0. pag. 145-148.

5.3. Technical reports and case studies

- Figueroa M. F. (2021). Innovation Cases for the Circular Economy. [MamaGrande-Regenerative Design](#).
- Oyarbide, J; Romero, MV; Coniglio, A; Connolly, C; Moreno Ugartemendia, M; Figueroa, MF; Pignol Ramos, B. (2021). "[Collaborative Mapping of Social Enterprises in Argentina](#)". Roundtable for the Promotion of Social Enterprises. DOI: 10.13140/RG.2.2.18667.05922
- OLFE-Universidad Austral, ARCAP (2020). [Encuesta sobre el Inversor Ángel Argentino 2020](#)
- OLFE-Universidad Austral, ARCAP (2017). [Encuesta sobre el Inversor Ángel Argentino 2017](#)
- Martino, S.; Figueroa, M. F.; Peirano, L. (2018). "[Impact Investment in Argentina 2013-2022](#)." Faculty of Business Sciences of the Austral University within the framework of the Impact Investment Working Group Argentina. DOI: 10.13140/RG.2.2.20566.19520

5.4. Papers in Conferences and Workshops

- Figueroa, M. F.; Murcia, M.J. (2024) "Growth patterns in social enterprises: Unraveling the legal form factor" presented at the EGOS conference in University of Bicocca in Milan (Italy), from July 3rd until 6th.
- Figueroa, M. F.; Murcia, M.J. (2024) "Social Enterprise's Growth Patterns. A Management Model" presented at the 9th EMES International Training School "Developing Transdisciplinary Research Capacities to Advance the SE field in the face of multidimensional crises" co-organized by EMES and EURICSE at the University of Trento (Italy), from June 30th until July 4th.
- Figueroa Herrera, M. F. (2024) "Análisis de barreras y facilitadores del crecimiento de las empresas sociales argentinas. Propuesta de un modelo de gestión" presentado en 5to. International Colloquium CERALE-UdeSA "Risk Management, Crisis, And Resilience Challenges For Public and Private Management in a Changing World" organized by CERALE-UdeSA. February 21st until 23rd.

- Figueroa, M. F.; Murcia, M.J. (2023) "Perceptions, Drivers, and Barriers of Argentine Social Enterprise Growth: A Management Model" at the IAE Academic Writing Camp organized by IAE, Universidad Austral. November 2023.
- Figueroa, M. F. (2023) "Analysis of Facilitators and Barriers to the Growth of Argentine Social Enterprises: Proposal of a Management Model" at the XXIX Epistemology Conference of Economic Sciences 2023 organized by the Faculty of Economic Sciences, UBA. Buenos Aires, Argentina. November 2023.
- Figueroa, M. F. (2023) "Analysis of Facilitators and Barriers to the Growth of Argentine Social Enterprises: Proposal of a Management Model" at the Doctoral and Postdoctoral Conference within the framework of the XVII International Congress of Economics and Management (ECON 2023) organized by the Faculty of Economic Sciences, UBA. Buenos Aires, Argentina. September 2023.
- Figueroa, M. F. (2022). "Is it a small world? Convergence and Divergence between Social and Small and Medium-Size Enterprise Growth." In the Paper Development Workshop in "More Voices, Better Theories: Strengthening Research and Collaboration Among Latin America Scholars" sponsored by OMT Division of the Academy of Management and hosted by IAE Business School, Universidad Austral, Buenos Aires, Argentina.
- Figueroa, M. F. (2021). "Social Enterprises Growth in Emerging Markets. An empirical approach from Argentinian small and medium-sized social enterprises" in the 13th International Social Innovation Research Conference Milan 8-10 September 2021.
- Figueroa, M. F.; Machain, G. (2021). "Social Enterprise's business models in Latin America." In the 13th International Social Innovation Research Conference Milan 8-10 September 2021.
- Figueroa, M. F. (2021). "Drivers and Barriers for Argentine Social Enterprises' Growth." 8th Annual Navigating Qualitative Dissertations: Advice from experts. Academy of Management. July 30, 2021, Virtual.
- Figueroa, M. F. (2019). "Social Enterprises: Elements that contribute to their Development." XXV Jornadas de Epistemología de las Ciencias Económicas. III Simposio de EdC. Organized by the University of Buenos Aires. August 2019.

- Figueroa, M. F. (2019). "Social Enterprises in Argentina: Elements that contribute to their development and consolidation." International Academic Meeting "Research makes Knowledge" Organized by Academia B and Academia Mendoza Impacta, within the framework of the worldwide B System meeting. Mendoza, September 2019.
- Figueroa, M. F. (2019). "Social Enterprises and Technology: Allies in the Service of Inclusion." Pre-Congress "Human Development in Times of (Re)evolution 4.0" organized by the Center for the Study of Interpersonal Relationships, Austral University. Buenos Aires, September 2019. DOI: <http://doi.org/10.26422/icf.2019.cong06>
- Figueroa, M. F. (2018). "A Unifying Approach to Purpose-Driven Companies' Typologies. Underlying Business Structures and Management Challenges." Academic Congress "New Economy and Purpose Driven Companies" organized by the Austral University of Chile and Academia B within the framework of the worldwide B System meeting. Chile, November 2018.
- Figueroa, M. F. (2018). "Business Models that Build a Civil Market." XXIV Jornadas de Epistemología de las Ciencias Económicas. II Simposio de EdC. Organized by the University of Buenos Aires. August 2018.
- Pujadas, C.; Figueroa, M.F.; Hernández J. J.; Avelín, L.; Martín, S. (2010) "Approach to the concept of Sustainable Consumption. The multidisciplinary study of Sustainability." Seminar "Sustainable Development and University." Organized by the Institute of Sustainable Development, Catholic University of Cuyo. San Juan, October 2010.
- Pujadas, C.; Figueroa, M.F.; Hernández J. J.; García M. L.; Agüero, G. (2009) "Multidisciplinary Approach to the concept of Sustainable Consumption and description of its relevance for Sustainable Development and Environmental Education" at the "VI Ibero-American Congress of Environmental Education"
- Figueroa, M. F. (2008). "Fair Trade: A Development Tool for Small Producers in San Juan?" at the III International Congress: "The Contribution of the University to Sustainable Development," organized by the Institute of Sustainable Development, Catholic University of Cuyo. San Juan, October 2008.

5.5. Press

- Figueroa, M. F.; Rodriguez Garrido, G.; Volpe, M. (2023) "[Desechos plásticos: son un problema ambiental apremiante](#)". Diario Perfil, Economía Circular.
- Figueroa, M. F. (2017) "[Inversiones de Impacto Medioambiental y Social](#)". Portal de Empresas ACDE.
- Figueroa, M. F. (2016) "[Empresas Sociales. La Visión de sus Fundadores](#)". Portal de Empresas ACDE.
- Figueroa, M. F. (2016) "[Organizaciones Híbridas. Irrumpiendo en el Mundo del For y Non Profit](#)". Portal de Empresas ACDE.

6. Research Projects

Name: "Impact Investment Management in Latin America: Strategies and Challenges for Generating Inclusive Markets in Disadvantaged Communities".

Role: Principal Investigator.

Year: 2025-2026.

Funding: Hemispheric University Consortium (HUC) HUC Seed Fund 2024. REF: HSF23

Participating Institutions: Universidad Austral, TEC de Monterrey

Name: "Management Process of Impact Investment in Argentina. Case Study of the Bioregional Fund of the Great American Chaco."

Role: Lead Researcher.

Year: 2024-2025.

Funding: Internal Research Contest Austral 2023, Modality "Research Projects for Early Career Researchers."

Name: "Analysis of Facilitators and Barriers to the Growth of Argentine Social Enterprises. Proposal for a Management Model."

Role: PhD Candidate.

Year: 2018-2023.

Funding: CONICET Doctoral Scholarship, co-funded by FCE, Austral University.

Name: "Social Enterprises in Argentina: Elements that contribute to their development and consolidation."

Role: PhD Candidate.

Year: 2020.

Funding: Internal Research Contest Austral 2020, Modality "Research Projects for Doctoral Candidates."

Name: "Latin American Observatory of Financing for Entrepreneurs."

Role: Research Assistant.

Year: 2017-2020.

Location: Faculty of Business Sciences-IAE Business School, Austral University.

Name: "Multidisciplinary Approach to the concept of Sustainable Consumption and description of its relevance for Sustainable Development."

Role: Coordinator.

Year: 2009-2011.

Location: Institute of Sustainable Development, Catholic University of Cuyo.

7. Participation in congresses, seminars, conferences

7.1. As Speaker/panelist

Type of Meeting: Future Forum: "Argentina and Germany: partners on the path to a circular economy" organized by the Embassy of the Federal Republic of Germany in Argentina and the Hanns Seidel Foundation Argentina.

Role: Panelist

Location: Buenos Aires, Argentina. December 3, 2024.

Dissertation Title: Analysis of Barriers and Facilitators to the Growth of Argentine Social Enterprises. Proposal for a Management Model

Type of Meeting: Doctoral and Postdoctoral Sessions 2023. Organized by the Faculty of Economic Sciences of UBA as part of the XVII International Congress of Economics and Management.

Role: Speaker

Date: September 13, 2023

Dissertation Title: [Innovation for the Circular Economy and Triple Impact Businesses.](#)

Type of Meeting: Austral Business Park Lecture Series.

Role: Keynote Speaker

Date: August 24, 2023

Dissertation Title: Multi-Actor Alliances as a Tool for Regenerative Economy.

Type of Meeting: [Circular Revolution 4.0 Workshop: Towards a Regenerative Economy - G20 Changemakers 20 Summit](#) organized by Animaná and Hecho x Nosotros.

Date: August 17, 2023, Virtual.

Dissertation Title: Planetary and Social Context in LATAM and Circular Economy as a Resilience Strategy.

Type of Meeting: [Masterclass Circular Economy for Climate Resilience. How organizations adapt to the new planetary context?](#)

Role: General Coordinator, Keynote Speaker, and Panel Moderator.

Location: Virtual, June 2023

Dissertation Title: Systems Thinking and Multi-Stakeholder Alliances to Drive the Transition to the Circular Economy.

Type of Meeting: [Annual Petrochemical Industry Day](#): Trends and Challenges in the Argentine Petrochemical Industry towards a Sustainable Future. Panel: New actors in the Circular Economy value chain.

Location: Buenos Aires, June 2023

Dissertation Title: Kate Raworth's Doughnut Economics Model.

Type of Meeting: "The Economy of Francesco International Event." International event for young economists, entrepreneurs, and changemakers to give a new soul to the economy.

Location: Assisi, Italy. September 23, 2022

Dissertation Title: Circular Economy.

Type of Meeting: Round Table in preparation for the 2nd International Congress of Economics of Francis in Latin America and the Caribbean "[Challenges of the Post-Pandemic World: Integral Ecology, Circular Economy, and Food Security](#)" organized by PIDESONE (UBA), CREAS, and ecoalaene.

Date: September 1, 2022, Virtual.

Dissertation Title: Development Models and New Economies.

Type of Meeting: "Dialogues on a Culture of Care" Training Seminar organized by the Latin American Center for Social Evangelization (CLAdEES).

Date: November 15, 2021, Buenos Aires.

Dissertation Title: "New Economies."

Type of Meeting: [1st International Congress of Economics of Francesco in Latin America and the Caribbean](#) organized by PIDESONE (UBA), Universidad de San Isidro, Pontifical Catholic University of Paraná.

Date: October 14, 2021, Virtual.

Dissertation Title: "Economy and Common Good: Is it possible in today's world?"

Type of Meeting: Training Seminar for young people organized by the "Reasons of Our Faith" dialogue space.

Location: Virtual. Year: 2020

Dissertation Title: "Social and Economic Innovation. Social Enterprises."

Type of Meeting: University Life Workshop, Austral University.

Location: Buenos Aires. Year: 2016

7.2. As Coordinator/moderator

Event: Panel "Research in the life project" within the framework of the first meeting for beginning professors/researchers at the Universidad Austral organized by the Vice-Rectorate for Research.

Role: Moderator.

Location: Pilar, Argentina. November 28, 2024

Event: "The Economy of Francesco International Event."

Role: General Coordinator of the "Transition Business" Working Group, with more than 50 participants from 5 continents. Organization of panels on new economies and sustainable business workshops.

Location: Assisi, Italy. Year: 2022

7.3. As an Assistant

Meeting Title: "The Economy of Francesco."

Type of Meeting: International event for young economists, entrepreneurs, and changemakers to give a new soul to the economy.

Location: Virtual. Year: 2020

Meeting Title: "The GSG Global Impact Summit 2020."

Type of Meeting: International Impact Investment Event organized by the Global Steering Group for Impact Investing.

Location: Virtual. Year: 2020

Meeting Title: "Impact Investment. How to implement a triple impact investment model?"

Type of Meeting: Annual Meeting of the Impact Investment Working Group-Cono Sur.

Location: Virtual. Year: 2020

Meeting Title: "Impact Investment in Argentina. Opportunities and Challenges."

Type of Meeting: Annual Meeting of the Impact Investment Working Group-Cono Sur.

Location: Buenos Aires. Year: 2017

Meeting Title: Loppiano Lab 2015. "Beyond Fear. Culture of Dialogue, Active Citizenship, Civil Economy."

Type of Meeting: International Economy of Communion Congress organized by Sophia University Institute.

Location: Loppiano, Italy. Year: 2015.

Meeting Title: "Training Program for Cooperatives in Social Economy."

Type of Meeting: Training Program organized by the School of Social Economy of Andalusia.

Location: Osuna, Spain. Year: 2015

Meeting Title: "Justice Theory in Amartya Sen: Debates and Proposals."

Type of Meeting: Scientific Event organized by UCA.

Location: Buenos Aires. Year: 2011

7.4. At International Academic Meetingd

Meeting Title: Global Impact Academic Council ACTO. The GSG Global Impact Summit 2019.

Type of Meeting: Meeting of Academics on Impact Investing organized by the Global Steering Group for Impact Investing.

Location: Buenos Aires. Meeting Year: 2019

8. Reviewer for Scientific Journals and Conferences

October 2024. Academia Revista Latinoamericana de Administración. ISSN: 1012-8255. Emerald Group Publishing Ltd. "A Rising Tide Lifts All Boats? Effects of Institutional Characteristics on Environmental Innovation in Latin America"

Jun 2024. Book "The Elgar Companion to Social Innovation and the UN Sustainable Development Goals". Chapter "The Role and Importance of Empathy in Understanding

Stakeholder Interests and Fostering Multi-Dimensional Social Innovations Aligned with UN SDGs”.

September 2023. Journal of Administrative Sciences, National University of La Plata. ISSN 2314-3738. Paper: "Analysis of Factors That Affect The Environmental Performance Of Companies Certified In Iso 14001."

February 2023. The 83rd Annual Meeting of the Academy of Management “Putting The Worker Front and Center”. Social Issues in Management Division. Paper: "Bricolage as a Mechanism to Address Resource Limitations: A Processual Approach."

June 2021. Journal of Management, Spirituality, and Religion. Special Issue on the topic "The Economy of Francesco Process: ongoing perspectives for a new economy." ISSN 14766086, 1942258X

9. Teaching Positions

- Full time Assistant Professor and Researcher at the Faculty of Business Sciences, Austral University. (2020-present).
 - Professor in charge of the Sustainability Lab at Austral University. Interdisciplinary proposal for various faculties. (2024-present).
 - Professor in charge of Sustainable Business content for the Diploma in Innovation for the Circular Economy, Austral University. Year 2021-Present.
 - Assistant Professor of the subjects Administration I and II at the Faculty of Business Sciences, Austral University. Year 2020-Present.
 - Researcher at the Center for Sustainability and Social Innovation.

- Co-director and professor of the module "Ethics and Sustainable Consumption" of the Diploma in Quality and CSR in Agribusiness, organized by the National University of San Juan and INTA. Year 2018-2020

- Head of Practical Workshops for the subject Introduction to Economic Integration and Cooperation in the International Trade degree at the Faculty of Economic Sciences, Catholic University of Cuyo. Year 2011.

10. Institutional Management Positions

- **ACADEMIC DIRECTOR OF THE DIPLOMA IN STRATEGY & SUSTAINABILITY | LAUNCHING IN 2025**
Curricular design of the program. Coordination of professors. Design of case studies. Linkage with stakeholders in the national and regional sustainability ecosystem.

- **ACADEMIC DIRECTOR OF THE EXECUTIVE PROGRAM IN FINANCE AND IMPACT INVESTMENT | Austral University | 2024-PRESENT**
Curricular design of the program. Coordination of professors. Design of case studies. Linkage with stakeholders in the national and regional Impact Investment ecosystem.

- **ACADEMIC DIRECTOR OF THE DIPLOMA IN CIRCULAR ECONOMY | Austral University | 2021 - PRESENT**
Curricular design of the program. Coordination of the interdisciplinary academic committee between faculties of Business, Design, Engineering, and Government and Public Policies. Selection and coordination of professors. Design of case studies. Design of In-Company programs. Linkage with stakeholders in the national and regional Circular Economy ecosystem.
- **EXECUTIVE COORDINATOR OF THE LATIN AMERICAN OBSERVATORY OF ENTREPRENEURIAL FINANCE | Austral University | 2017-2021**
Updating databases of financing for entrepreneurs in Latin America. Coordination of research fellows. Design and implementation of surveys to industry stakeholders. Data processing and report writing such as "Survey on the Argentine Angel Investor 2017 and 2020." Collaboration on reports with ARCAP such as "Study of the Private Equity, Entrepreneur, and Seed Industry in Argentina 2017-2020."

11. Human Resource Training

- Thesis Director for obtaining the degree of Bachelor in Business Administration. Student: Marina Young. Title: "Productive and commercial strategies of Argentine companies in the organic food sector." FCE, Austral University. Graduated in 2024.
- Jury member for the Final Project to obtain the degree of Bachelor in Business Administration. Student: José Antonio Darquea. Title: "CASE STUDY: SEGINUS." FCE, Austral University. Year 2023.
- Pre-professional training and research tasks tutor for more than 20 fellows at the Faculty of Business Sciences, Austral University. Years 2017-Present
- Coordinator of the interdisciplinary research project with 6 researchers in charge "Multidisciplinary approach to the concept of Sustainable Consumption and description of its relevance for Sustainable Development." Institute of Sustainable Development, Catholic University of Cuyo. Years 2009-2011.

12. Professional Practice in the Non-Academic Field

- Social Innovation Project Technician. International Cooperation (NGO), Madrid. Year 2015
- Communication and Marketing Analyst for undergraduate and postgraduate programs at the Faculty of Business Sciences Pilar, Austral University. Year 2011-2016
- Independent Consultant in Social Economy and Fair Trade. Year 2010-2011
- Coordinator of Microfinance and Inclusive Entrepreneurship. Caritas San Juan. 2007-2011

- Customer Service and Logistics Analyst - External Market. Grupo Peñaflores S.A. Year 2008-2010
- Accounting and Administrative Analyst. Santa Sylvia S.A. Year 2007-2008

13. Languages

Spanish: Native language

English: Advanced written and spoken level

Portuguese: Basic level

14. Volunteering

Type of activity: Coordination of the Training Cycle "Reasons for Our Faith," which aims to dialogue on controversial topics between reason and faith, science and religion, providing elements that aid reflection and dialogue in diversity.

Location: Movement of the Word of God

Year: 2016-Present

Type of activity: Assistance to people in situations of social vulnerability (sickness, homelessness, unemployment, fires, floods, evictions).

Location: Movement of the Word of God

Year: 2016-2021

Type of activity: Human and spiritual formation of young people and adolescents in values of social leadership, fraternity, solidarity; self-knowledge, reaffirmation, and development of community virtues.

Location: Movement of the Word of God

Year: 2012-2015.

Type of activity: Training of university students in social anthropology, the role of the state in society, corporate social responsibility, and social entrepreneurship.

Location: San Juan

Year: 2015.

Type of activity: Referent of the Human Promotion Area. Coordination, training, promotion, and monitoring of productive micro-enterprises for people in situations of vulnerability.

Location: Caritas San Juan

Year: 2007-2011.